



Company advertising / sponsoring as part of the 5th International Conference on Nanojoining and Microjoining (NMJ)

Dear Ladies and Gentlemen,

With the 5th International Conference on Nanojoining and Microjoining (NMJ), which takes place from September 20th to 23rd, 2020 in the Radisson Blu Hotel in Leipzig, Germany, we offer an industrial exhibition which gives you the opportunity to advertise your company, products and capabilities. We provide exhibition stands and/or a 5-minute advertising impulse presentation for introducing your company to potential customers. Furthermore, it is possible to act as a sponsor; in this case, there is no need of personal presence in Leipzig.

The NMJ brings together scientists and manufactures coming from the field of micro and nano joining technology, thus encourages information exchange and discussion in terms of research results as well as associated applications and trends. For more information, please visit:

www.2020.nmj.org

2020 is the first year in which the NMJ takes place in Germany. The organization of this event is carried out by the Professorship of Composites and Material Compounds at Chemnitz University of Technology. Based on the current registration situation and our knowledge of the past years and, an attendance of around 100 people from all over the world is expected.

The following FAQ will give you further information about the industrial exhibition and how you can participate.

For a definite registration, please send us the completed registration form (available on website) by email. You will receive a confirmation from us afterwards.

Registration closes on August 1st, 2020. Basically, registrations are still possible until the conference starts, in this case, however, your company logo cannot be included in the abstract book.

Please do not hesitate to contact us if you have any further questions about the industrial exhibition and sponsoring: info@nmj.org.

We look forward to welcoming you as an exhibitor/sponsor at NMJ 2020.

Yours sincerely,

The chairs of NMJ 2020,

Dr. Susann Hausner, TU Chemnitz, Germany (Chair),
Prof. Dr. Guntram Wagner, TU Chemnitz, Germany (Chair),
Prof. Dr. Lars Jeurgens, EMPA, Switzerland (Co-Chair),
Prof. Dr. Guisheng Zou, Tsinghua University, China (Co-Chair),
Prof. Dr. Norman Zhou, University of Waterloo, Canada (Honorary Chair).

no.	question	answer
1	What does a participation on the industrial exhibition cost?	<p>There are three different offers available:</p> <p>„exhibition stand and advertising impulse presentation“ 1500 EUR (see no. 2 for description)</p> <p>„exhibition stand“ 850 EUR (see no. 3 for description)</p> <p>„sponsoring“ 450 EUR (see no. 4 for description)</p> <p>The prices are plus tax (19% VAT)</p>
2	What services are included in "exhibition stand and advertising impulse presentation" (1500 EUR)?	<ul style="list-style-type: none"> • 5-minute advertising impulse presentation as part of the conference program (see no. 5 for description) • company logo on auditorium screen during breaks • your roll-up or other advertising material in the auditorium • exhibition stand (see no. 6 for description) and one person as staff, which receives all conference services (access to lectures, book of abstracts, foods and drinks during the conference, event at the evening) • your logo on the NMJ website (left sidebar on cover page and on page „Exhibitors & Sponsors“) including a link to your company website • company logo in the book of abstracts (only for registration until August 1st, 2020) • company advertising at the registration desk
3	What services are included in „exhibition stand“ (850 EUR)?	<ul style="list-style-type: none"> • exhibition stand (see no. 6 for description) and one person as staff, which receives all conference services (access to lectures, book of abstracts, foods and drinks during the conference, events at the evening) • your logo on the NMJ website (left sidebar on cover page and on page „Exhibitors & Sponsors“) including a link to your company website • company logo in the book of abstracts (only for registration until August 1st, 2020) • company advertising at the registration desk
4	What services are included in „sponsoring“ (450 EUR)?	<ul style="list-style-type: none"> • your logo on the NMJ website (left sidebar on cover page and on page „Exhibitors & Sponsors“) including a link to your company website • company logo in the book of abstracts (only for registration until August 1st, 2020) • company advertising at the registration desk
5	What is an advertising impulse presentation?	<p>The advertising impulse presentation gives you the opportunity to introduce and promote your company and products in a 5-minute presentation to the audience. These presentations take place directly after a keynote lecture, thus you get maximum attention from the participants. It is a nice way to let them know what your company is about and to arouse interest.</p>

6	What is an exhibition stand?	Every exhibition stand has an area of approx.2.5 x 3.0 m. After previous arrangement, poster stands as well as tables and chairs can be provided. In addition, a socket (voltage of 230 V) is available on site.
7	When the industrial exhibition does take place exactly?	The industrial exhibition starts at September 21 st , 2020 at 8:30 am and takes place during the whole conference period. The set-up of your exhibition should be done in the afternoon of September 20 th , 2020.
8	Where is the exhibition area?	The exhibition area is located in the main floor (ground level) of the Radisson Blu Hotel Leipzig (Augustusplatz 5-6, 04109 Leipzig, Germany) near to the auditorium, the area of the poster exhibition and the catering area.